

**Part 2A of Form ADV: Firm Brochure**

Item 1 Cover Page

Name: Gerring Capital Partners LLC

Business Address:  
PO Box 11  
Glenmoore, PA 19343

Contact Information:  
Eric Parnell  
Founder & Director  
(610) 280-3595  
[parnell@gerringcapital.com](mailto:parnell@gerringcapital.com)

General information contact: [parnell@gerringcapital.com](mailto:parnell@gerringcapital.com)

Website Address:  
[www.gerringcapital.com](http://www.gerringcapital.com)

This brochure provides information about the qualifications and business practices of Gerring Capital Partners LLC. If you have any questions about the contents of this brochure, please contact us at 610-280-3595 or [parnell@gerringcapital.com](mailto:parnell@gerringcapital.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Gerring Capital Partners LLC (formerly Gerring Wealth Management LLC from 1/05 to 12/13) also is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Gerring Capital Partners LLC is a Registered Investment Advisor. "Registration" does not imply a certain level of skill or training.

Item 2 Material Changes

Name change from "Gerring Wealth Management LLC" to "Gerring Capital Partners LLC" on 1/1/14.

Item 5: Added details of discounted fee structure

Items 4, 5: Replaced references to "Financial Planning" services with references to "Consulting" services

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#### Item 4 Advisory Business

Gerring Capital Partners (Gerring) is a fee only investment management firm providing investment management and consulting services. Gerring provides services to individuals, corporations, small businesses, institutions, trustees and charitable organizations.

Gerring has been in business since January 2005.

##### Principal Owners:

Eric B. Parnell - 99% owner

The advisory services provided by Gerring may be differentiated into two categories:

##### 1. Investment Management

The investment program with Gerring is oriented toward working to achieve the Client's investment goals and strategic objectives. Upon the signed completion of the Investment Management Agreement by Gerring and the client, the investment management services process will include if applicable an incorporation of client financial information; a review of client investment goals and strategic objectives; an assessment of risk tolerance, time horizon, income needs and return expectations; the development and maintenance of Investment Policy Statement; a division of assets in alignment with discrete goals and objectives; determination and monitoring of asset allocation and underlying individual securities; portfolio management and monitoring; and client portfolio review meetings. The Client may impose restrictions in writing on investing in certain securities or types of securities. Gerring does not participate in wrap fee programs.

##### 2. Consulting

Gerring provides a broad range of consulting services to both individuals and institutions. These services are provided upon the execution of a signed Consulting Agreement by Gerring and the client. Individual consulting services are designed to provide an unbiased third-party portfolio analysis focused on fee analysis, performance review, asset allocation, manager selection, risk analysis and education. Institutional consulting services are designed for corporations, small businesses, non-profits and institutions to provide economic forecasting, macro overlay strategies, asset allocation analysis, manager selection, risk management and performance monitoring.

## Item 5 Fees and Compensation

### 1. Investment Management

The annual fee payable by the client for ongoing investment management services is assessed as a percentage of the total assets under management with Gerring defined as separately managed client account(s) using individual securities that are held in custodian brokerage accounts where Gerring has a Limited Power of Attorney on the account(s). The quarterly fee is assessed as follows:

The first \$1 million in assets under management annually at 1.00% (paid quarterly at 0.25%)

The next \$1 million up to \$2 million in assets under management at 0.60% (paid quarterly at 0.15%)

The remaining assets over \$2 million in assets under management at 0.40% (paid quarterly at 0.10%)

The fee for investment strategy services from Gerring will be payable quarterly in advance and is based on the market value of the account(s) as of the last day of the prior quarter. If significant activity is enacted by the Client in their account in any given quarter, GCP reserves the right to base this fee instead on the average market value of the account for each day of the prior quarter. The Client will receive notice from GCP of the quarterly fee payable to GCP following the end of the quarter. Payment will be due 10 business days following the end of the quarter. The initial quarterly fee payable will be computed on a prorated basis based on the number of days in the current quarter the agreement will be in effect versus the total number of days in the quarter. Upon termination, the Client will be refunded on a prorated basis for the final quarter the agreement is in effect.

The fee may be paid directly from the brokerage account where the Client has assets invested and GCP has Limited Power of Attorney on the account. The Client must complete a signed authorization form to have the fee paid directly from their brokerage account. GCP will have the authority to sell securities and other holdings managed by GCP to meet the Client's cash requirements or to pay GCP's quarterly fees if the Client has requested that fees are deducted from their brokerage account(s).

### 2. Consulting

Gerring charges a fixed fee for consulting services, which is detailed to the client in the Consulting Agreement. This fee, which typically ranges between \$500 and \$10,000, will be based upon the anticipated sophistication of the consulting services and the time required to provide these services.

Item 6 *Performance-Based Fees* and Side-By-Side Management

Gerring does not accept performance-based fees.

Item 7      Types of *Clients*

Gerring generally provides investment management and consulting services to individuals; pension and profit sharing plans; and trusts, estates, or charitable organizations.

Item 8      Methods of Analysis, Investment Strategies and Risk of Loss

Gerring's methods of analysis and investment strategies include both fundamental and technical analysis. Investing in securities involves risk of loss that clients should be prepared to bear.

Fundamental analysis includes measuring the intrinsic value of a security based on economic and financial data including macroeconomic, industry and company specific factors.

Technical analysis includes evaluating securities using price charts and market data.

Material risks are associated with both strategies including the potential loss of principal. Gerring makes no explicit or implicit guarantee with respect to performance or the outcome of any investment projections made by Gerring. There is no guarantee that the goals of investment strategies implemented will be met.

Gerring's methods of analysis do not involves significant or unusual risk.

Gerring's methods of analysis do not involve the frequent trading of securities.

Gerring focuses on equity securities including exchange-listed securities from both domestic and foreign issuers, corporate debt securities, certificates of deposit, municipal securities, United States government securities, commodities, real estate and oil and gas interests. Material risks are associated with these securities including the potential loss of principal. These securities do not involve significant or unusual risk.



Item 9      Disciplinary Information

Gerring has no legal or disciplinary events.

Item 10 Other Financial Industry Activities and Affiliations

No financial industry activities or affiliations.

Item 11 Code of Ethics, Participation or Interest in *Client* Transactions and Personal Trading

Eric B. Parnell, Founder and Director of Gerring Capital Partners, holds the Chartered Financial Analyst (CFA) designation. The CFA designation is awarded to investment professionals who have successfully achieved demonstrated expertise in ethics, investment theory, portfolio management, statistics, economics and financial accounting. Ethics are a critical part of holding the CFA designation. Eric B. Parnell maintains a strong commitment to abide by the CFA Code of Ethics and Standards of Professional Conduct for both himself and any employees of Gerring. Gerring will provide a copy of the CFA Code of Ethics and Standards of Professional Conduct to any client or prospective client upon request.

Gerring and Eric B. Parnell, Founder and Director of Gerring, may on occasion buy or sell securities that it also recommends to clients. Gerring and Eric B. Parnell will conduct transactions for its own account only after all orders for client accounts are completed and filled. Gerring also does not permit activity of any kind that may be considered insider trading.

Item 12 Brokerage Practices

Gerring places an emphasis on personalized service and controlling costs when providing investment services to clients. As a result, Gerring recommends that clients implement and maintain their accounts with a custodian brokerage firm that provides superior customer service, low cost transactions, access to a broad range of securities and mutual funds, current technology, timely trade execution, and the ability for the client to view account information on the Internet. While Gerring recognizes that other brokerage firms not recommended to clients by Gerring may offer lower transaction costs, Gerring believes that additional considerations such as required account minimums, inactivity fees, other account fees, timeliness of trade execution, technology used by the brokerage, Internet account viewing and other services available to the client are additional important considerations in selecting the best possible custodian brokerage service. Gerring does not receive soft dollar benefits from a broker-dealer or third party in connection with client securities transactions. The purchase or sale of securities is carried out in aggregate across client accounts whenever possible.

Item 13      Review of Accounts

Gerring clients that have entered into an agreement to receive management of their investment accounts through a third-party trading agreement between Gerring, the custodian and the client will be reviewed as follows. Gerring will review client accounts to monitor the impact of changing conditions affecting the broader economy, financial markets and individual holdings within the client's account and will make trades in the account as deemed necessary. Gerring will also conduct a formal review of client accounts and individual holdings at a minimum on a monthly basis to ensure the asset allocation and holdings are within the pre-defined risk parameters of the client portfolio. Gerring will make adjustments to the portfolio as deemed necessary as a result of this monthly review. Client account reviews will be conducted by Eric Parnell, CFA, the founder and director of Gerring.

Gerring clients that have entered into an agreement to receive management of their investment accounts through a third-party trading agreement between Gerring, the custodian and the client will receive the following. First, the client will receive quarterly reporting from Gerring providing information that includes the client's name and contact information, portfolio value at the beginning of the quarter, portfolio value at the end of the quarter, client contributions during the quarter, client withdrawals during the quarter, management fees paid to Gerring during the quarter, and a complete list of holdings at the end of the quarter held by the client in the accounts managed by Gerring. The custodian for the assets will also provide for the client a monthly statement with a complete list of holdings at the end of the month, the security transactions that occurred during the month and dividends and interest earned during the month. In addition, the custodian for the assets will provide for the client a trade confirmation following each instance when a security is purchased or sold in their accounts.

Item 14 *Client Referrals and Other Compensation*

Gerring does not have arrangements where it receives cash or economic benefits from a non-client in connection with giving advice to clients. Gerring also does not directly or indirectly compensate any person for client referrals.

Item 15 *Custody*

Gerring does not hold custody of client funds or securities.

Gerring provides quarterly statements to its clients. Clients are urged to compare the account statements received from Gerring with the statements received from the custodian of the assets.

Item 16 Investment Discretion

Gerring does not have authority to determine without obtaining specific client consent the securities bought or sold, the amount of securities bought or sold, the broker-dealer to be used or the commission rates paid in client accounts.



Item 17      Voting *Client* Securities

Gerring does not have authority to vote client securities. Clients will receive their proxies and other solicitations directly from their custodian or a transfer agent or from Gerring. Clients are encouraged to contact Gerring to discuss any questions about a particular solicitation.

Item 18 Financial Information

Gerring does not require or solicit prepayment of more than \$1,200 in fees per client six months or more in advance.

Item 19 Requirements for State-Registered Advisers

Principal executive officers and management persons:

Name: Eric B. Parnell, CFA  
Title: Founder & Director  
Year of Birth: 1973

Education:

Chartered Financial Analyst  
Drexel University, M.S. Finance, 2003  
Dickinson College, B.S. Mathematics and B.A. Economics, magna cum laude, 1996

Business Background:

Gerring Capital Partners LLC. (formerly Gerring Wealth Management), Founder & Director, 2/05 to Present  
SEI Investments, Director of Investment Communications, 6/00 to 2/05  
Pembroke Consulting, Senior Research Analyst, 3/00 to 6/00  
Moody's Analytics (formerly Economy.com, Regional Financial Associates), Economist, 8/98 to 3/00  
Economists Incorporated, Research Associate, 8/96 to 7/98

Eric also serves as an Adjunct Professor at Ursinus College and is a contributor to Seeking Alpha, an investment research article website.

Not compensated for advisory services with performance based fees.

Not been found liable in any arbitration claims or proceedings.

No relationships or arrangements with any issuers of securities.









